

MENTORS

THE 4TH EDITION OF THE YOUNG MEDIA AND COMMUNICATION SCHOLARS MENTORING PROGRAM

dr hab. Olga Dąbrowska-Cendrowska, prof. UJK

Fields of research: Polish media system, women's press, media counseling and counseling in the media, foreign capital in Polish media, media concerns, media addressed to women

Number of mentees: 1

Language of mentoring: PL / ENG

Form of meetings: online meetings (Microsoft Teams, Zoom, e-mail); personal meetings (if possible)

Frequency of meetings: systematic contact tailored to the needs of the program participant (at least once a month)

dr Katarzyna Drąg

Fields of research: journalism studies, history of journalism, the process of journalism professionalization, media ethics, social communication theory, intercultural communication, communication competences (media, interpersonal, cultural, digital), interpersonal communication with particular emphasis on non-verbal communication

Number of mentees: max 3

Language of mentoring: PL / ENG (also Ukrainian)

Form of meetings: online or personal meetings

Frequency of meetings: once a month

dr Barbara Jacennik

Fields of research: health communication, health promotion, health care and public health management; information and communication technologies in research and social practice; content analysis in scientific research and social practice; analysis of speech and interpersonal communication in research and social practice

Number of mentees: 2

Language of mentoring: PL / ENG

Form of meetings: online meetings and e-mail

Frequency of meetings: video meeting 1-4 times a month

dr hab. Katarzyna Kopecka-Piech

Fields of research: mediatization of everyday life

Number of mentees: 1

Language of mentoring: ENG (alternatively PL)

Form of meetings: videocalls (Skype)

Frequency of meetings: 1 per 1-2 months

dr hab. Aleksandra Lubczyńska, prof. UJK

Fields of research: press-creating and publishing activities of the National Democracy until 1939; press-forming activity of contemporary national circles (trends and development of the press, people and press-creating initiatives, the process of communication with the use of the press, the role and place of periodicals in Polish political, social and cultural life at the turn of the 19th and 20th and the 20th and 21st centuries); segment of the hobby press in Poland (subsegments of the hobby press, directions of development, people and press initiatives, the role of the press in creating communities around a given activity)

Number of mentees: 1

Language of mentoring: PL

Form of meetings: e-mail, MS Teams, meetings in Kielce

Frequency of meetings: once a month

dr hab. Monika Marta Przybysz, prof. UKSW

Fields of research: public relations, image creation; crisis management; mobile communication, mobile applications; social media and trends (content marketing, storytelling, videomarketing, viral marketing, visual storytelling, etc.); internet journalism; advertising and its impact; social campaigns, socially engaged marketing; press advocacy / media relations; social platforms (Snapchat, YouTube, Facebook, Twitter, Instagram, LinkedIn, TikTok, What's Up, Spotify, etc.); corporate social responsibility / sustainable development; religious communication / religious advertising; communication in non-profit institutions

Number of mentees: 2

Language of mentoring: PL

Form of meetings: Zoom

Frequency of meetings: twice a month

dr hab. Grzegorz Ptaszek, prof. AGH

Fields of research: media education research, critical understanding of media and technology, media genology, media use, digital competences, news consumption

Number of mentees: 5

Language of mentoring: PL

Form of meetings: online meetings / meetings in Cracow (rarely e-mail)

Frequency of meetings: twice a month

prof. dr hab. Dariusz Rott

Fields of research: the history of the media (especially the press and radio; biographies of Silesian journalists); academic media (especially the press); local media (Silesia and Zagłębie Dąbrowskie); journalistic rhetoric and eristics; the image of Bulgaria, the Czech Republic, Iceland, Russia and Ukraine in Polish reports; contemporary Polish travel reportage

Number of mentees: 1-2

Language of mentoring: PL

Form of meetings: adapted to the pandemic situation and the possibilities of the program participant.

Possible forms: meetings, remote, hybrid

Frequency of meetings: depending on the needs and capabilities of the program participant (at least 2 times a month)

dr hab. Krzysztof Wasilewski, prof. PK

Fields of research: frame theory (framing), critical discourse analysis, alternative media, media as a carrier of collective memory, local communication

Number of mentees: 1-2

Language of mentoring: PL / ENG

Form of meetings: online meetings (Zoom, MS Teams), e-mail, personal contact

Frequency of meetings: online - once a week, personal - once a month (or as needed)

dr Alicja Waszkiewicz-Raviv

Recommended by dr hab. Monika Przybysz, prof. UKSW.

Fields of research: Public relations, visual research methodologies, media psychology, persuasive communication

Number of mentees: 2

Language of mentoring: PL / ENG

Form of meetings: hybrid with advantage on-line (on-line or at WDIB UW)

Frequency of meetings: once a month