

MENTORS

7TH EDITION OF YOUNG MEDIA AND COMMUNICATION SCHOLARS MENTORING PROGRAM

dr hab. Olga Dąbrowska-Cendrowska, prof. UJK

Jan Kochanowski University of Kielce

Fields of research: media addressed to women, media and media counseling, foreign capital in the Polish media, media concerns, mediatization of counseling, Polish media system

Number of mentees: 1

Language of mentoring: PL / ENG

Form of meetings: online meetings (teams, Skype, e-mail, if possible, real meetings) forma współpracy

Frequency of meetings: systematic contact tailored to the needs of the program participant, at least once a month

ks. dr hab. Rafał Leśniczak, prof. UKSW

Cardinal Stefan Wyszyński University in Warsaw

Fields of research: mediatization of politics, mediatization of religion, public relations, political communication

Number of mentees: 1-2

Language of mentoring: PL

Form of meetings: e-mail / remote meetings (Zoom / Google Meet); also available at the UKSW campus (ul. Dewajtis 5, 01-815 Warsaw)

Frequency of meetings: once every 2-3 weeks

dr hab. Monika Przybysz, prof. UKSW

Cardinal Stefan Wyszyński University in Warsaw

Fields of research: public relations, crisis management, institutional communication, media advocacy, social advertising, language of advertising, Corporate Social Responsibility, sustainable development, socially engaged marketing, social influence techniques, artificial intelligence in communication, communication of nonprofit institutions, Youth and Children Communication, Social Media, Online Messengers, Mobile Apps, Communication Ethics, Fake News, Hate Speech, Trolling

Number of mentees: 2

Language of mentoring: PL

Form of meetings: ZOOM

Frequency of meetings: once every 2-3 weeks

dr hab. Magdalena Przybysz-Stawska, prof. UŁ

University of Lodz

Fields of research: media Studies, including the Polish media market with a focus on the contemporary press market; cultural issues in Polish media, including book coverage in Polish newspapers and magazines; media convergence; new media; specialized libraries in Łódź; traditional and new sources of written information.

Number of mentees: 3-4

Language of mentoring: PL

Form of meetings: hybrid (remote and in-person meetings)

Frequency of meetings: two to three times per month

dr hab. Magdalena Ratajczak, prof. UW

University of Wrocław

Fields of research: diaspora media, diaspora diplomacy, ethnic stereotypes in media, media and migration

Number of mentees: 1

Language of mentoring: PL/ ENG

Form of meetings: emails and online meetings (MS Teams)

Frequency of meetings: monthly meetings

Ks. dr hab. Krzysztof Stępnia, prof. UKSW

Cardinal Stefan Wyszyński University in Warsaw

Fields of research: religious communication (digital religion), mediatization of religion, visual communication, religious advertising

Number of mentees: 1-2

Language of mentoring: PL

Form of meetings: MS Teams

Frequency of meetings: once or twice a month

Dr hab. Dorota Piontek, prof. UAM

Adam Mickiewicz University

Fields of research: representation of social reality in popular culture, political communication—political entities, traditional and new media, social media, expert political culture, mediatization of expert knowledge, media engagement, and parasocial interactions

Number of mentees: 1-2

Language of mentoring: PL/ENG

Form of meetings: online meetings, email

Frequency of meetings: at least once a month during the program, as needed

Dr Anna Zięba

Adam Mickiewicz University

Fields of research: critical discourse analysis (studying messages in relation to their social context), social semiotics (creation of meanings and their social consequences), visual communication (conveying information in visual form using various media), multimodality (the diversity of communication modes)

Number of mentees: 1

Language of mentoring: PL/ENG

Form of meetings: email, online meeting, potentially at Collegium Novum in Poznań

Frequency of meetings: monthly meetings