

# MENTORS

## THE 6TH EDITION OF THE YOUNG MEDIA AND COMMUNICATION SCHOLARS MENTORING PROGRAM

### **dr hab. Olga Dąbrowska-Cendrowska, prof. UJK**

Jan Kochanowski University of Kielce

**Fields of research:** media addressed to women, media and media counseling, foreign capital in the Polish media, media concerns, mediatization of counseling, Polish media system

**Number of mentees:** 1

**Language of mentoring:** PL / ENG

**Form of meetings:** online meetings (teams, Skype, e-mail, if possible, real meetings)

**Frequency of meetings:** systematic contact tailored to the needs of the program participant, at least once a month

### **dr hab. Katarzyna Kopecka-Piech, prof. UMCS**

The Maria Curie-Skłodowska University in Lublin

**obszary tematyczne:** (de)mediatization of everyday life, (de)mediatization of physical activity, digital disconnection (media detox)

**Number of mentees:** 1

**Language of mentoring:** ENG / PL (eventually)

**Form of meetings:** videocalls (Skype/MS Teams)

**Frequency of meetings:** 1 per 1-2 months

### **ks. dr hab. Rafał Leśniczak, prof. UKSW**

Uniwersytet Kardynała Stefana Wyszyńskiego w Warszawie

**Fields of research:** mediatization of politics, mediatization of religion, public relations, political communication, media ethics

**Number of mentees:** 2

**Language of mentoring:** PL / ENG (PL preferred)

**Form of meetings:** e-mail / remote meetings (Zoom / Google Meet); also available at the UKSW campus (ul. Dewajtis 5, 01-815 Warsaw)

**Frequency of meetings:** once every 2-3 weeks

### **dr hab. Magdalena Mateja, prof. UMK**

The Nicolaus Copernicus University in Toruń

**Fields of research:** visual communication, persuasive communication, political communication (including political satire in new media), intercultural communication, selected aspects of new media (e.g. functions and ways of using social networking sites, the offer of streaming platforms, journalistic genres and media formats on the Internet), journalism studies, reportage and documentary, qualitative research (using methods such as content analysis, semiotic analysis, discourse analysis, mise en scène analysis)

**Number of mentees:** 1-2

**Language of mentoring:** PL / ENG / basic Ukrainian / Russian B1

**Form of meetings:** mixed form of cooperation, i.e. remote communication (synchronous and asynchronous), as well as direct meetings at the mentor's workplace

**Frequency of meetings:** online consultations should take place 1-2 times a month, face-to-face meetings 1-2 times a semester

### **dr Anna Miotk**

University of Warsaw

**Fields of research:** online media: online media and their business models, social platforms, online media audiences, media audience research, media consumption research, algorithmic content selection, influencers, media impact on recipients: the impact of social media on society, effectiveness of marketing communication and public relations, social context of the functioning of the Internet: online participation, online communities, media competences, Public relations: measuring the effects of PR activities, PR in the modern technology sector

**Number of mentees:** 1-2

**Language of mentoring:** PL / ENG

**Form of meetings:** e-mail, online meetings, optional personal meetings in the WDiIB building of the University of Warsaw (ul. Bednarska 2/4, Warsaw)

**Frequency of meetings:** once every 3-4 weeks

### **dr hab. Krzysztof Wasilewski, prof. PK**

Koszalin University of Technology

**Fields of research:** new media and shaping the public sphere; alternative media; regional and local media; the role of the media in shaping collective memory

**Number of mentees:** 2

**Language of mentoring:** ENG / PL

**Form of meetings:** meetings, e-mail, online meetings

**Frequency of meetings:** 1-2 per month