



IFCA NEWS

Meeting of Representatives, Members and Friends of the IFCA at the ICA-Conference in Singapore!!!

June 25 at 10 am.

SUNTEC-International Convention Centre Room 202

Don't miss the voting of the new president and vice president of the IFCA! Our potential candidate for next year's presidency is: **Bogusława Dobek from the Polish Communication Association (PCA)**



We will discuss:



- a. *Our projects and goals*
- b. *Our website*
- c. *Our Newsletter*
- d. *Contact with other associations*

Also, ICA 2010 in Singapore will be the first time in seven years that the annual conference will be held in Asia. Thus, it will be a great opportunity for scholars in the region to network with their colleagues from around the world, and for scholars from around the world to meet their colleagues in Asia's communication and media universities.

See you in Singapore!!!

As you can see: IFCA has a new Logo!



ICA Singapore: Conference Theme



Communication is indeed spectral or ghostal because our interactions consist of making present what could have remained absent from a debate, a discussion, a conversation, and so on.

If communication matters, it is therefore because interact ants can, for instance, position themselves as speaking **in the name of specific identities, collectives, principles, and values**, that is, so many figures or topics that, through their representation or staging in their conversations, can influence the way an interaction evolves and how a situation is defined. Inversely, **communication is also spectral because of all the topics that can be marginalized, excluded, disqualified from our debates and discussions**, an effect of absence that has to be worked out and/or resisted for another next first time. This theme allows us to think about the **relationship between communication and materiality** in general. Communication scholars have often been accused of downplaying the role that materiality plays in our life world, but **are there ways of remaining faithful to our object of study while exploring this question meaningfully?**

These topics (and others to be found) could help us better understand the **constitutive role communication plays in the technological, cultural, and political aspects of our lives.**

More information at:
<http://www.ica2010.sg/conference.html>

Call for Papers

Special Issue of Journalism: Theory, Practice and Criticism on New Media and Journalism Practice in Africa By Edinburgh Napier University

This special issue seeks to provide a **forum for scholarship** that engages with and reinvigorates debates on the **permeation of the new media into journalism practice in Africa**. In the economically developed countries of the North, these debates have prompted research rooted in traditional approaches to journalism, such as: the sociology of journalism, reflexive sociology and the ethnography of news production. In **Africa, however, research on the interface between the new digital media and journalism practice is limited and fragmented and typically lacks the theoretical sophistication** that has characterized similar debates in the economically developed North (particularly in the UK and the US). This paucity has given space to utopian and speculative arguments on the role of the new media in African journalism practice.

There remains a **gap in the empirical examination and theorization of how journalism practice in Africa has come to terms with developments in new digital technologies**, in particular, how journalists are forging new ways to practice their profession in light of the technological changes and pressures within newsrooms; how they deal with these changes; and more, importantly, how they have adjusted their notions of their profession in terms of which traditions have survived the diffusion of the new media into their practice and what has needed rethinking.

Submissions of theoretically driven papers that use a wide range of **evidence in engaging with the impact of new technologies on journalism practice in Africa are welcome**. Also of interest are research papers that reinvigorate the tradition of **newsroom ethnography to examine the diffusion and appropriation of digital technologies in African journalism practice** as well as inspire and demonstrate sensitivity to the contingent nature of the deployment of the new media in African journalism practice.

Guest Editors: Chris Atton, Edinburgh Napier University – c.atton@napier.ac.uk
Hayes Mabweazara, Edinburgh Napier University – h.mabweazara@napier.ac.uk

Call for Nominations

JOURNAL OF INTERCULTURAL COMMUNICATION RESEARCH EDITOR, 2011-2013

The *Journal of Intercultural Communication Research (JICR)* is a peer-reviewed journal published three times a year (in March, July, and November) by Routledge, an imprint of Taylor & Francis (Oxford, United Kingdom). A publication of the World Communication Association (WCA), *JICR* features **qualitative and quantitative research related to issues of culture and communication**. Formerly published as *World Communication*, this publication continues to develop as one of the top-quality intercultural communication journals in the field. Beginning in 2011, Manuscript Central will be implemented in order to ensure a timely and efficient review process. In addition, a program of special issues is encouraged with 1 published per volume. The WCA Board of Directors is currently seeking nominations for the next *JICR* Editor (2011-2013). **Self-nominations for the Editor position are encouraged!**

The following timeline has been determined for the selection of the new *JICR* Editor.

April 30, 2010: Deadline for Nominations

May 14, 2010: All Application Materials Submitted

June 1, 2010: Board of Directors Announce New Editor

January 1, 2011: New Editorship Begins (2011-2013)

Nominations and application materials should be submitted electronically to Caroline Hatcher, WCA President, at c.hatcher@qut.edu.au. Alternatively, materials can be submitted through traditional form to Mark P. Orbe, WCA Secretary-General, School of Communication, Western Michigan University, Kalamazoo, MI 49008-5318, USA. Questions can be directed to Caroline Hatcher (c.hatcher@qut.edu.au) or Mark Orbe (orbe@wmich.edu).

**XVII ISA World Congress of Sociology:
Sociology of Communication, Knowledge and Culture
In Gothenburg, Sweden**



The general theme is “Communication, Knowledge and Culture on the Move”, attempting to raise a series of questions about intellectuals, the mass media, the current course of technical and economic developments in society and their consequences for the culture. *The new distributive technologies have already re-opened some of the more enthralling controversies of the past.* Communication changes have vast implications for the organization of work, the economy, and the roles which people are able to play in society. The corollary of this is that it is important to look not just at the technology but also at **the political economy in which it is being developed**, to consider what type of **organizations and corporations** are associated with the present range of media provision and which with the new technologies that are likely to be introduced, what interests they are likely to pursue, consciously and unconsciously, and the type of social and political structures that they are likely to both promote and reflect. These structural changes are bound to have a profound effect on the **organization and content of forms of intellectual work.**

At the same time, *the “information age” reveals issues such as “communication revolution”, convergence and concentration in the media industries, the relationship among new technologies, the self and social life the identity crisis.* The communication research has also to deal with the *media acceleration and the increasing velocity of everyday life*, the privacy and surveillance in everyday life ethics, the **social impact of information and communication technologies** Till now, regardless of one’s view of the discipline of communication, **journalism has occupied a central place in it:** and although news is not fiction, it is a story about reality, not reality itself

Date: 11-17 of July 2010

Location: **Handels:** The School of Business, Economics and Law University of Gothenburg, Sweden

More information: <http://www.isa-sociology.org/congress2010/rc/rc14.htm>

**The 2nd International Symposium on
Peer Reviewing: ISPR 2010**

**In the context of the SUMMER 4th International Conference on Knowledge Generation, Communication and Management: KGCM 2010
June 29th - July 2nd, 2010 – Orlando, Florida, USA**

“Peer Review” is a name given to a **principle** that research should be evaluated by people bound by mutual trust and respect who are socially recognized as expert in a given field of knowledge." But, "peer review" is also a name given to the processes and/or the methodologies of implementing the mentioned principle and achieving the implied objective. In any case, "peer review" refers to knowledge quality control. But the fact that **only 8% of the members of the Scientific Research Society agreed that 'peer review works well as it is'** means that **peer review "as it is" needs to be, in turn, peer reviewed and, consequently, researched.** Although we all agree on "peer review" as *principle* there is a **solid disagreement regarding the effectiveness of the methodologies being applied** into achieving the objectives implied by the commonly agreed principle.

The Organizing Committee of the International Symposium on Peer Review: ISPR 2010 thinks that the multi-disciplinary approach of The 13th World Multi-Conference on Systemics, Cybernetics and Informatics: WMSCI 2010 and the ICT orientation of many of their participants, might be a **fertile context for academics and researchers** who can help, through their experience and knowledge, research, ideas and opinions, to identify solutions, innovations and support systems for more effective peer reviewing approaches, models, and methodologies.

The Organizing Committee of ISPR 2010 invites scholars, researchers, editors, publishers, authors, readers, professionals to submit articles related to their research reflections, ideas, hypothesis, models, etc. on peer review and how to improve it.

Deadlines:

May 4th, 2010, for papers/abstracts submissions and Invited Sessions Proposals

May 18th, 2010: Authors Notification

June 1st, 2010: Camera ready, final version.

More information at:

<http://www.iiis2010.org/wmsci/Website/?vc=1>

**8th International Symposium
Communication in the Millennium**



Date: May 23-26, 2010

Location: Eskisehir, Turkey

Hosted by Anadolu University, Eskisehir/Turkey

Full Paper Submission Deadline: May 1, 2010.

The Association of Turkish and American Communication Scholars (ATACS) seeks abstracts for the International Symposium Communication in the Millennium. The association welcomes original papers on a variety of topics, including Communication Theory and Communication Studies, Public Relations and Advertising, Journalism, New Technologies, Cinema-TV and Broadcast, Ethics, Communication Education. Other topics will be considered if space is available in the program.

More information at: <http://cim.anadolu.edu.tr/>

**28 th Conference of IAMCR
Communication and Citizenship - rethinking of Crisis
and Change
Deadline has been extended!!!**



Date: July 18-22, 2010

Location: Braga, Portugal

<http://iamcr.org/>

Having received numerous requests from authors and from Heads of Sections and Working Groups, IAMCR has decided to extend the deadline for submission of full papers for its July 2010 conference in Braga, Portugal. The additional time will facilitate the submission of higher quality papers for Braga while leaving time for Heads of Sections and Working Groups to receive and process the submissions, including sharing them with discussants where appropriate and reviewing them for possible later publication.

The new deadline is 1 June 2010!

Global Media and the 'War on Terror'

Date: 13- 14 of September 2010

Location: University of Westminster, 309 Regent Street, London

Organized by Communication and Media Research Institute (CAMRI) of the University of Westminster, London, in collaboration with the Department of Media and Communications, Goldsmiths, University of London.

**Second call for papers: extended deadline for abstracts
28 May 2010**

As we enter the tenth year after the events of 9/11, it is an appropriate time to evaluate the media's relationship to a changed geo-political environment and to pose questions about **media performance and influence in relation to this post-9/11 period**. Have the media contributed to exacerbating the political, cultural and religious divides within Western societies and the world at large? Has the **digital revolution** given voice to a multiplicity of views that have helped to counter hegemonic media discourses? How can media be deployed to enrich not inhibit dialogue and to what extent has the media, in all its forms, questioned, celebrated or simply accepted the unleashing of a 'war on terror'? This international conference brings together leading scholars and eminent journalists from across the globe to examine and discuss how the world's media have been influenced by 9/11 and its aftermath.

Although nearly a decade has passed, the **continuing conflicts in Iraq and Afghanistan**, the persistent phenomenon of terrorism, and the domestic repercussions of the 'war on terror' (including Islamophobia, a growing surveillance culture and restrictions on civil liberties) still shape media discourses around the world today.

Suggested topics for papers include, but are not restricted to, the following:

- Rethinking the politics of terrorism – global and national perspectives
- Representations of terrorism in popular culture – from TV to gaming
- Public opinion in the post-9/11 era

Etc.

More information at:

<http://www.westminster.ac.uk/schools/media/camri/events/camri-events-calendar/2010/global-media-and-the-war-on-terror-an-international-conference>

**ANNUAL South African Communication Association
CONFERENCE 2010
Monday 27 September to 29 September 2010
Johannesburg, South Africa
University of Johannesburg**

SECOND CALL FOR PAPERS
Deadline extended to 17 May 2010

Zoom In, Zoom Out

In a world that is becoming increasingly characterised by generalizations, stereotypes and communication campaigns that often look 'outwards', there is a **real danger of the individual disappearing into the mass**. In the media world, analysts have indicated a growing alarm at the ongoing **loss of cultural diversity in international content**, and have highlighted the need for **media producers to rethink their approach when producing material for the mass audience**. A similar trend can be seen in the Corporate world where internal branding and communication is sacrificed in the face of building a global image, and in response to increased advertising competition.

The 2010 SACOMM conference invites participants to consider and respond to the tensions that exist between micro- and macro-levels, between local and global, between internal and external in contemporary society. Is it possible for major narratives to be relevant to minor groups in society / organizations, or indeed individuals? But at the same time, how realistic is it for each individual/group to be represented accurately at the macro-level? Should local organizations and parties even be using international benchmarks when devising communication strategies? Most importantly, how does one structure communication research accordingly?

Peer Reviewed Papers

- Submission of abstracts (250 words): 17 May 2010
- Notification of abstract acceptance
- 4 June 2010
- Submission of full text papers for peer review 25 July 2010

Further enquiries: Prof Sonja Verwey
sverwey@uj.ac.za

New Books



Title: Coming to Terms with Chance: Engaging Rational Discrimination and Cumulative Disadvantage

Author: Oscar H. Gandy, Jr.

Published: December 2009

New book by IAMCR member

The application of probability and statistics to an ever-widening number of life-decisions serves to reproduce, reinforce, and widen disparities in the quality of life that different groups of people can enjoy. As a critical technology assessment, the ways in which bad luck early in life increase the probability that hardship and loss will accumulate across the life course are illustrated. **Analysis shows the ways in which individual decisions, informed by statistical models, shape the opportunities people face in both market and non-market environments.**



Title: Audience Studies - A Japanese Perspective

Author: Toshie Takahashi **Published:** August 2009

This book theorizes the **role of media and ICT in today's media-rich global environment and introduces a new argument of audience complexity in an accessible and lively fashion**. Based on an ethnography of Japanese engagement with media and ICT in the Tokyo Metropolitan Area, Takahashi offers a non-Western case study of some of the world's most advanced ICT users.

Integrating **non-Western and Western traditions** in the social sciences, the book presents a productive new framework for understanding the complex, diverse, and dynamic nature of media audiences in the **context of globalization and social change brought on by new media and information technologies**.

UPCOMING CONFERENCES and EVENTS

3rd European Communication Conference - ECREA 2010 Transcultural Communication - Intercultural Comparisons



October 12-15, 2010

Hamburg, Germany

<http://www.ecrea2010hamburg.eu/>

The European Communication Research and Education Association (ECREA) and the Hans Bredow Institute, together with the University of Hamburg and the Hamburg Media School welcome the submission of abstracts for presentations in all fields of Communication and Media Studies for the 3rd European Communication Conference to be held in Hamburg, Germany from 12 to 15 October 2010. The general theme of the conference is 'Transcultural Communication – Intercultural Comparisons'.

The organizers call for proposals in all fields of communication and media studies, but particularly invite conceptual, empirical, and methodological proposals on inter- and transcultural communication phenomena and/or on comparative research.

ECREA is pleased to accept proposals for individual papers, panels as well as poster presentations. All proposals must be submitted to (and will be reviewed) by one of the 17 ECREA thematic sections through the conference website: www.ecrea2010hamburg.eu.



CALL FOR IFCA-NEWSLETTER

We would like to know concerns, activities, and plans of each member association. Don't assume that everyone is as informed as you are. If you want other communication researchers to know what your association is doing lately or hoping to achieve, if you desire international presence at your national meetings, or if you have any international plans - note a regional trend, suggest a project the Federation should undertake, or see a way to foster international cooperation - write to us. We will do our best to make our many readers aware of it. Send your contributions to

Nina Reiswich at ninareiswich@hotmail.com.

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